

The River Starts Here!

River-Friendly Business Awards 2019

Following the success of our 2018 awards, the 2019 awards, sponsored by Severn Trent, will be awarded to local businesses at a prestigious Awards Ceremony in November, 2019. There are Bronze, Silver and Gold awards to suit all types and sizes of business.



Six steps (shown in our Only Rain Down the Drain poster attached) form the basis of the Awards. Bronze Award winners make staff aware of the campaign and identify steps they can take. Silver winners carry out actions, and Gold winners embed a river-friendly ethos in their business and support other businesses. There are mugs and posters for your staff, opportunities for them to volunteer on activities to improve your local brook, and positive publicity. We can provide a brief powerpoint explaining the scheme to share with your people. The eligible area is shown in the map below and covers Alfreton, Ripley, parts of Heanor, Kirkby in Ashfield, Huthwaite and Belper.

Winners in 2018 were delighted with their awards, and found it gave them national and even international recognition within their communities and business. 'This is a real big deal for us' said one winner after their site appeared on the home page of their multinational firm's website with their award. 'And the award was not a lot of extra work.'

How do we get involved?

1. Contact Julie Wozniczka projects@trentriverstrust.org as soon as possible to register your interest and decide how many mugs and posters you will need.
2. Start to fill in our simple application form to show what steps you have taken.
3. Take photos of your achievements. These will be used to gain publicity for the scheme and its participants. Photos which include people, especially if they are doing things, are particularly good. Feel free to include your business logos etc.
4. Return your application form and photos (all saved with your business name in the title) to Julie by Friday, November 1st.
5. Come to the Awards Ceremony at The Post Mill Centre, South Normanton on November 28th to collect your award and celebrate.

Optional – support from Julie and attendance at our 2-3 monthly River-Friendly Businesses meetings, hosted by local businesses, where ideas are shared, and last year's winners offer support to new entrants.

THE RIVER STARTS HERE!

Your brooks are important tributaries of the Rivers Amber, Derwent and Erewash.
The Trent Rivers Trust is bringing businesses, communities and organisations together to make your brooks cleaner, more enjoyable and rich in wildlife.

**GET INVOLVED
EVERYONE WELCOME**
✉ projects@trentriverstrust.org
f @theriverstartshereTRT
www.trentriverstrust.org

GREGGS FOUNDATION **trent rivers trust**

RIVER NETWORK ———
PROJECT AREA ———

0 1 2 Miles
0 1 2 3 4 Km