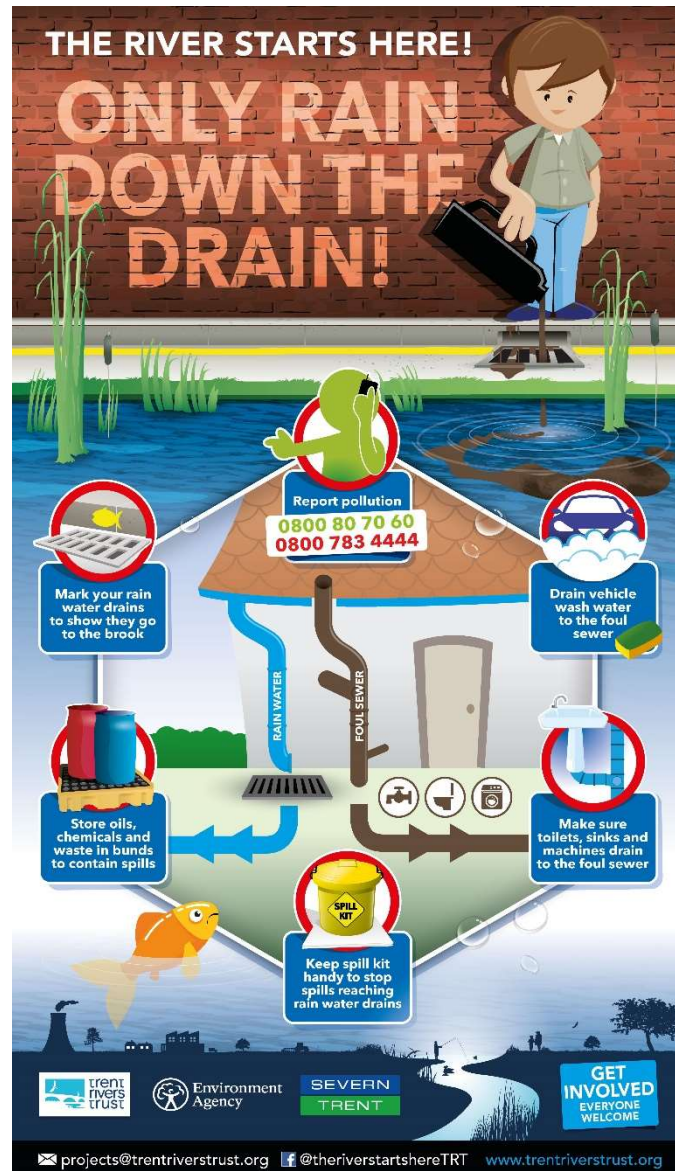


The River Starts Here! River-Friendly Business Awards

These new awards will be awarded to local businesses at a prestigious Awards Ceremony in June 2018. There are Bronze, Silver and Gold awards to suit all types and sizes of business.

The six steps illustrated below form the basis of the Awards, which are backed by the Environment Agency and Severn Trent Water. Bronze Award winners will make staff aware of the campaign and identify steps they can take. Silver winners will carry out actions and Gold winners will embed a river-friendly ethos in their business and support other businesses. There will be opportunities for your staff to volunteer on activities to improve your local brook, and positive publicity. You can complete the Awards on your own or ask for help at any time.



The accompanying word document 'Targets for River-Friendly Business Awards' gives further information.

The area covered by these awards is shown below and includes:

- **Huthwaite:** Fullwood, Brookside, Nunn Brook and Common Road estates
- **Hilcote** and parts of **South Normanton**
- **Alfreton:** Meadow Lane, Nix's Hill, Wimsey Way, Monk Road estates and Alfreton Trading estate



How do we get involved?

1. Contact Julie Wozniczka projects@trentriverstrust.org as soon as possible to register your interest and decide how many mugs and posters you will need.
2. Add brief text to the 'The River Starts Here! River-Friendly Business Award Targets' word document to describe what you have done to reach the targets. This will be your application form. Be as specific as you can about the steps you've taken. Include numbers, dates etc. where relevant. Start at the Bronze Award and see how far you can get by this year's deadline – then just keep going and see what you can do by next year. If you'd like any help, information or discussion, you can contact Julie at any time.
3. Take photos of your achievements. These will be used to gain publicity for the scheme and its participants. Photos which include people, especially if they are doing things, are particularly good. Feel free to include your business logos etc.
4. Return your application form and photos (all saved with your business name in the title) to Julie by Monday, May 21st.
5. Come to the Awards Ceremony in June (date TBA), collect your award and celebrate. This will be at a local venue and take place over a lunchtime. You might even win a special award for the winners in each category.

